

Roll No.

Y – 2817

B.T.M. (Sixth Semester) EXAMINATION, May/June-2021

Paper – 603

TOUR PACKAGE DESIGN AND ITINERARY COSTING

Time : Three Hours

Maximum Marks : 40

Minimum Pass Marks : 16

Note—Attempt *all* questions.

Unit-I

1. Define tour package. Which elements or components should be included in a tour package ? 8

Unit-II

2. Define credit cards, its importance, significance and future. 8

Unit-III

3. Discuss the linkages of tour operator with the principal suppliers and other agencies. 8

Unit-IV

4. Discuss the components of tourism industry in detail with particular reference to tourism in 21st century. 8

Unit-V

5. Discuss the steps to be considered during designing of a package tour. 8

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